

# CORPORATE GIVING

CHARITABLE GIVING FOR BUSINESSES



"We have noticed a jump in morale since we created our Corporate Fund. The feedback we are getting is that our employees are proud to work for a company that gives back."

-Corporate Fund holder

# A PERSONAL CONNECTION

We had been discussing the idea of creating a program for giving back to the community when we heard about the Corporate Giving Fund at the Fairfield Community Foundation. One of the reasons we hadn't actually created the program was the idea of facilitating the Fund and what that would entail internally for our staff. Once we realized the Fairfield Community Foundation would handle all of the details we knew it was time to put our plans into motion.

Through this Fund our employees are able to sponsor some of their favorite local causes. They appreciate the support and we know we are giving back to the community that sustains us.

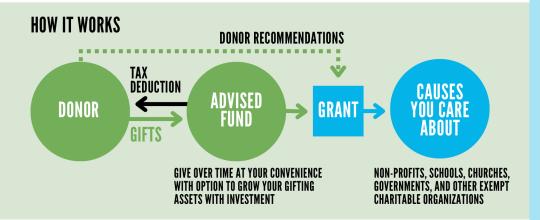
### BENEFITS OF A CORPORATE FUND

Opening an Advised Corporate Fund allows you to make an up front gift to the Fairfield Community Foundation, then remain actively involved in advising future uses for your gift. Corporate Funds are great tools to engage your organization and employees in the charitable activities that are close to your heart.

- Give where you want | You or your team identify the non-profit, school, church, or government agency to be granted to, anywhere in the country.
- Simplify your deductions | Each gift to your Fund is tax deductible in the year it's made, not with each distribution of funds.
- Timing is everything | With no annual giving requirement you or your team can give to causes when it feels right.
- **Benefit from market appreciation** | You have the option to invest and grow your gift alongside the Foundation's other assets.
- Secure online access | You can view your fund balance and make grant recommendations.

## **GIVE LOCAL FOR LOCAL IMPACT**

EVERY GIFT SUPPORTS OUR COMMUNITY'S LEGACY



Incorporating philanthropy into your corporate culture allows companies to enhance their public image, boost employee morale, and foster a sense of purpose and community. Corporate Advised Funds are convenient, flexible tools for businesses or employee groups that want to be personally involved in suggesting grant awards from their Fund. Advised Funds are typically less costly and easier to administer than other forms of philanthropic giving (such as family or corporate foundations). You can add to the Fund at any time, receiving tax benefits with each new gift. You can establish a Fund today and make grant recommendations now or in the future. And, if you endow your gift, it becomes a permanent community funding resource in your companies legacy.



### **CALL US TODAY!**

For more information on how the Fairfield Community Foundation can help you with your charitable giving contact:

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(513) 341-6985
fairfieldcommunityfoundation.org



# WHY GIVE THROUGH THE FOUNDATION?

#### STAFF SUPPORT

Our staff offers expert understanding of community needs, delivering personalized service that aligns with individual charitable and financial interests.

### **GIVING EXPERTISE**

We work with you or your financial advisor to offer flexibility, accepting donations in the form of cash, stocks, bonds, or other complex forms of giving. These gifts usually qualify for maximum tax benefits.

### **STAYING POWER**

We are dedicated to establishing enduring endowment funds that perpetually benefit the community and create lasting legacies for our donors. With millions of dollars under our care, we have the stability to ensure these legacies continue to make a positive impact forever.

### **COMMUNITY LEADERSHIP**

As a community leader, we bring together various agencies and coordinate resources to enact positive change. By choosing to give through us, you're not just contributing to a cause, but bolstering and expanding our collective impact on the community.